

## Studying for a Master's degree at **FHWien der WKW**

**Interesting facts about the Master's** programs and FHWien der WKW

**Beate Huber, Head of Academic Affairs** 





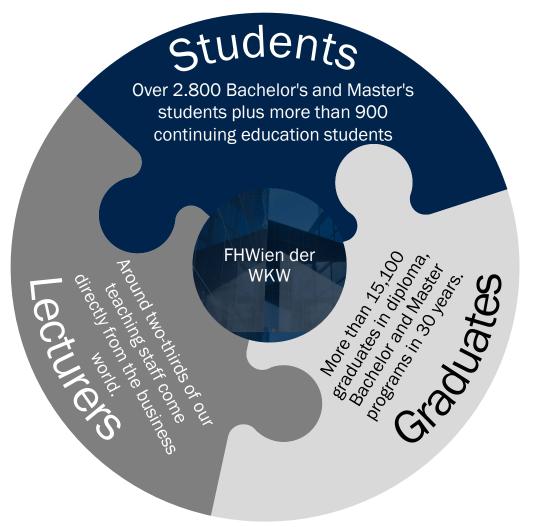




Austria's Leading University of Applied Sciences for Management & Communication In the center of Vienna, directly at the U6 station Währinger Straße – Volksoper

## **Facts and Figures in a nutshell**





- Start of the first degree program in 1994
- Over 60 % of our students are studying part-time
- Cooperation with 154 partner universities worldwide

## **Certifications and Awards**





Awards



**International university ranking U-Multirank:** FHWien der WKW is one of the world's top 25 universities in the category "Contact to work environment" among almost 1,800 evaluated universities.

# **Master's Programs**

### The study programs at a glance





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## **Master's programs – part-time**





# Advantages of studying at a university of applied sciences

### Why study at FHWien der WKW?





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## Advantages of a university of applied sciences





- Limited study places per cohort
- Plannable duration: 4 semesters
- Studying part-time
- Lessons in small groups
- Compulsory attendance
- Two thirds of the lecturers from the field
  - Specialists and managers from the business world
  - Networking

## Advantages of a university of applied sciences





- Close connection to the business world
  - Practical projects, case studies
- Fixed Timetables
  - Lesson and exam dates
- Predefined Curriculum
  - Customization via elective subjects or areas of specialization
- Graduation with an academic degree
  - Master of Arts in Business or
  - Master of Science

# **Study real business**





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## **Practical experience in the Master's programs**



- Lecturers from the business world
- Practical examples from teaching, business games, business cases
- Practical projects with companies
- Master's theses, research projects on current practical issues
- Guest lectures with experts from the industry
- Career Center: job platform for students and graduates of FHWien der WKW
- Career Day

## Practical projects: Cooperation partners (Selection)



FHWien

W K O WIEN

# **Campus life**

## All about studying





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## **Teaching – innovative didactic concept**

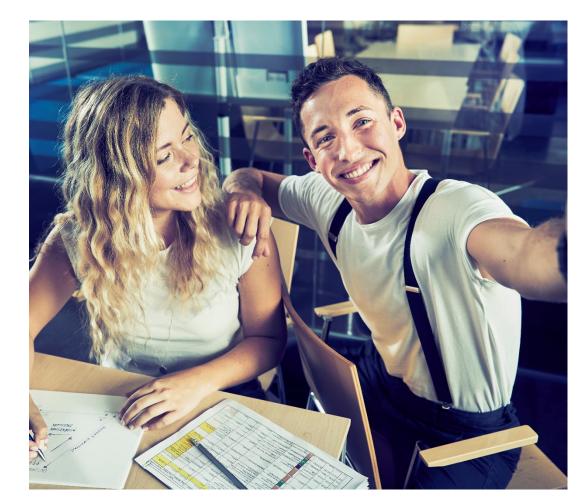




- Focus on learning outcomes instead of input orientation
- Emphasis on competence development
- Integrated courses instead of frontal lectures (input and processing in one block), workshops, projects
- E-learning
- Independent work by students as a prerequisite
- Qualitative and quantitative evaluation

## Learning online and organizing your studies





#### FHWien | Online

- Intranet for students and lecturers for personal schedules, grades etc.
- Administration software for teaching and examinations

#### Moodle

Learning and communication platform

#### Studo App

PRO-version for students available

## **Advice & networking**





- Service Point: first point of contact for applicants, students and lecturers
- Writing Center: workshops and writing advice for students
- Library: borrowing service, research, workstations
- Ombuds Office
- Alumni & Career Services: job platform, Career Day, alumni events ...
- ÖH FHWien (Student Union)



## **Advice & networking**









- Center for International Education & Mobility (CIEM): Mobility programs (Erasmus)
- Educational radio station
  Radio Radieschen 91.3
- Modern campus with learning areas

# International

## **Study abroad**





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## **Center for International Education & Mobility** (CIEM)



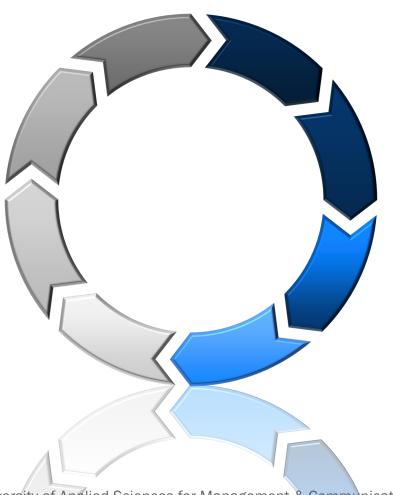
Outgoing Students Semester abroad Master: optional

**Double-Degree** available for some degree programs

Summer Sessions 1- to 4-week programs

Internships

#### **Erasmus Student Network**



## 154 partner universities worldwide

#### "International Management"

- Courses taught in English
- Lecturer exchanges

# **Application & Admissions** Procedure



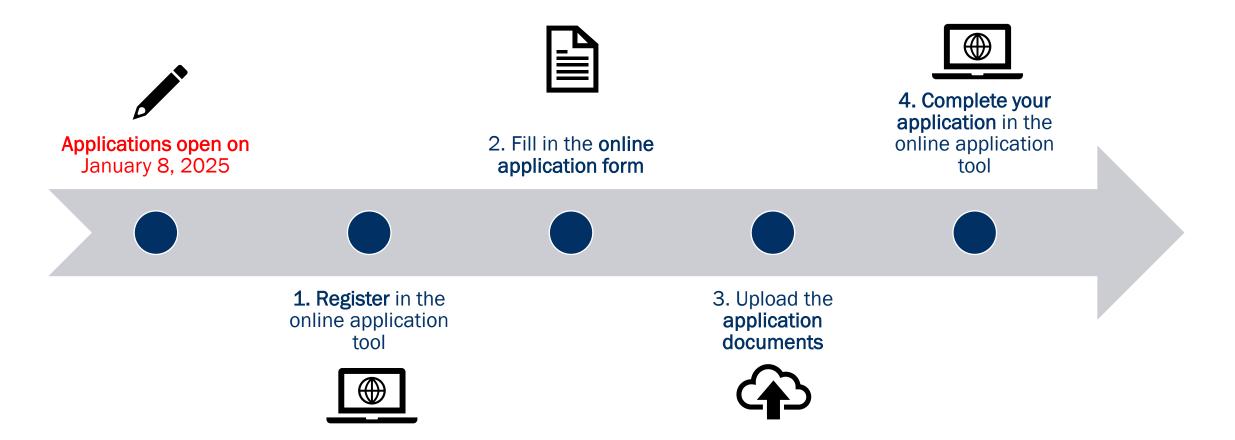


Management & Communication

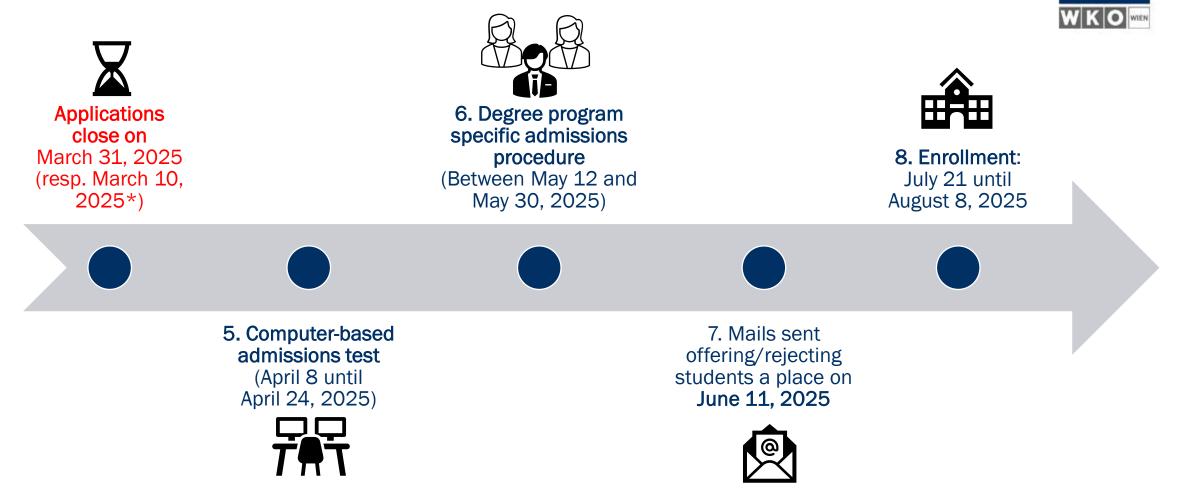
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## Admissions procedure for Master's programs





## **Admissions procedure for Master's programs**



\* for applicants with final documents from third countries

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## Admissions procedure for Master's programs





## Important links for your application





#### • You can find all the details on our <u>website</u>.

# Conclusion





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## What students particularly appreciate ...

#### High practical relevance

- Lecturers from the field and as sparing partners
- Practical projects for real companies
- Studying part-time
- Network

#### A variety of didactic settings

• Case studies, practical projects, business games, distance learning elements, guest lectures, excursions

#### Internationality

- Optional semester or study abroad with the support of the CIEM
- Modules in English

#### Focus on soft skills

- Presentation skills
- Team work and group dynamics









# **Online Master Day**

## What you shouldn't miss today





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## **Don't miss out:**



- Info events for all Master's degree programs | starting at 5 pm
  - Curriculum
  - Attendance times
  - Program-specific admissions procedure
  - Career opportunities
- Talk "Unlock your potential" | 5 pm and 6 pm | in German
  - Wie Sie den Job finden, der zu Ihnen passt.
- Ask A Student | 6 pm and 7 pm
  - Get to know students of ÖH FHWien

#### onlinemasterday.fh-wien.ac.at

# Save the date!

**Open House** March 21, 2025 | 10 am – 7 pm www.fh-wien.ac.at/en/events





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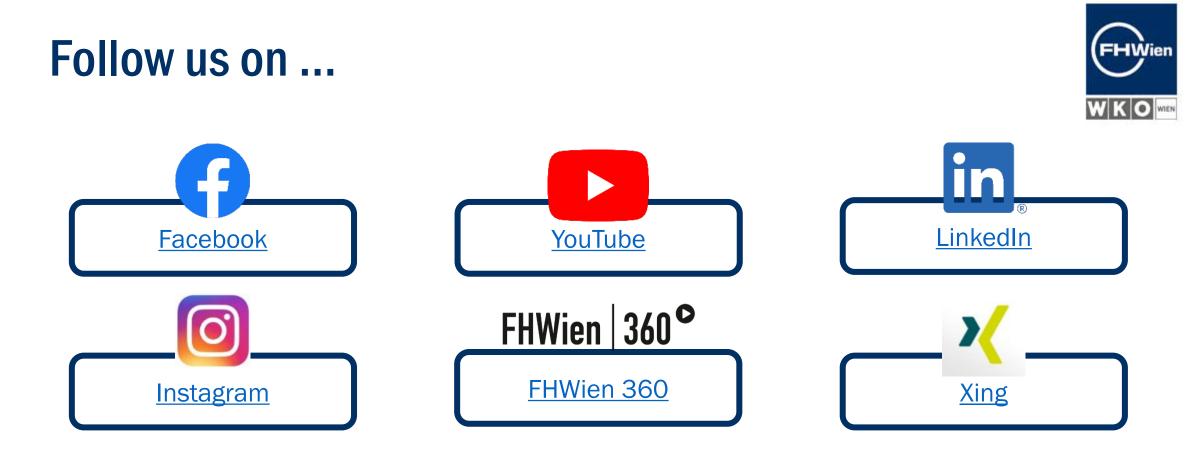
## **Our newsletter: All about studying**





Subscribe to our newsletter now and receive interesting information about our study programs and tips for the admissions procedure at FHWien der WKW:

http://studieren.fh-wien.ac.at





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